



**granteq**  
Innovating Human Interactions



**Vidyo**<sup>®</sup>

# Enriching Experiences in the Digital World

The world's highest quality and most innovative video interaction platform visually enables any application or idea.





**VidyoConnect™**  
For Meetings and Collaboration



**VidyoEngage™**  
For Customer Engagement



**vidyo.io™**  
For App Development



## One Platform Powering Every Solution

With enterprise-grade video quality, healthcare-grade privacy, and patented routing technology, your users will experience true conversational video with crystal clarity. Powered by a global footprint of data centers, VidyoCloud provides high availability, low latency, and managed internet route optimization.



### Rock-Solid Reliability

We deliver maximum uptime and continuously optimized video delivers the best possible quality in every situation.



### Patented Routing Technology

Only VidyoCloud provides both temporal and spatial scalability, adjusting the frame rate and resolution to precisely target the best experience for your device.



### Global Footprint

With data centers strategically located on four continents, our platform provides regional proximity as well as automatic redundancy.



**VidyoConnect™**  
An Enterprise Meeting  
Solutions for Team  
Collaboration



## Transform Team Collaboration with Video

Effective brainstorming, ideation, and problem solving need clear communication and solid interpersonal relationships. VidyoConnect is a video collaboration solution that speeds global alignment across your enterprise, driving better decision-making, deepening trust, and decreasing response time.



### Create a Connected Workforce

Executives who travel, field sales reps, field service personnel, and anyone else on-the-go can stay connected and informed with unmatched quality over mobile.



### Easy for Anyone to Use

A unified UX across mobile, desktop, and conference room endpoints delivers the consistency, ease of use, and rich features that will drive adoption and accelerate ROI.



### No Hassles or Downloads

Meeting with partners, vendors, and clients? No problem. External participants join meetings easily with the simplicity and convenience of a browser.

“Vidyo brought us a new and different way of collaborating. For us it was not just about reducing the time and cost of travel, it was also about speeding up development and production processes across all of our subsidiaries.”

-Dr. Gert-Jan Huisman, CEO of Centrotec



## Engagement is More than Meetings

Face-to-face interactions build trust and improve customer satisfaction, delivering better outcomes. Advanced end-to-end workflows and integrations are the keys to powering seamless, high-impact video experiences for patients, customers, or high-value clients.



### Drive Customer Satisfaction

Customers feel more engaged and emotionally connected over video than any other digital medium, resulting in better understanding and deeper trust.



### Improve Operational Efficiency

With skills-based call routing, you can match customer or patient needs with the right agent, allowing your team to efficiently handle a wider variety of inbound calls.



### Build Your Brand Across Channels

Seamlessly integrate a professionally branded video experience into your organization's website, mobile app, or on-location kiosk.

"Vidyo allows the right subject-matter expert to be available to the member, regardless of a physical branch. They are able to help the member faster and get them the service they need as quickly as possible."

-Derek Williams, Chief Operating Officer of BluCurrent Credit Union



## Rapidly Embed Video Into Your App

Bring human interaction to your app by adding high-quality video communications. Using vidyo.io APIs you can rapidly embed rich, real-time video into mobile, desktop, web apps, and IoT devices.



### Faster Time to Market

Dramatically simplify building cross-platform interactive video with consistent APIs, resulting in less time learning new APIs and fewer bugs.



### Unburden Your Developers

With a communication platform-as-a-service, your developers can focus on building a great app rather than needing to become video experts.



### Optimized Performance

With Vidyo's patented adaptive video layering, you automatically get an optimized video experience for each user, for the best possible performance on any device.

"Vidyo.io draws on Vidyo's long history of innovation, making its technology available to many more use cases. When it comes to embedding video into business applications, vidyo.io stands out as the premier platform on which enterprises should rely."

-Dave Michels, Founder and Principal Analyst of TalkingPointz



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